

Outcome	Response
<p><i>Social and community</i></p> <ul style="list-style-type: none"> • create an environment that provides the opportunity for physical activity for all; • encourage personal responsibility for wellbeing through education and the development of life skills and healthy habits; • improve the quality of life and the health and wellbeing of all our communities; • ensure that physical activity is inclusive by understanding and addressing barriers to participation; • maximise use of local assets including sharing assets where appropriate; and • make connections between different communities through shared activities. 	<p>The range of facilities on offer will enable the council to provide a far greater opportunity for residents to engage in physical activity across a broader age range.</p> <p>The addition of the wellbeing facility enables a more educational approach and enables stakeholders and alternative providers to operate within the leisure facilities and refer into a far broader range of activity and encourages the sharing of an asset.</p>
<p><i>Economic</i></p> <ul style="list-style-type: none"> • ensure we are financially efficient and responsible in a changing financial environment, in line with the councils' Medium-Term Financial Strategy; • understand how our impact on health and wellbeing will financially benefit the whole public sector; • target our financial support and subsidies to improve outcomes that support our strategic priorities; and • create wider value for money. 	<p>The proposal enables the council to achieve its vision in terms of the reduction in the management fee paid to Abbeycroft Leisure. The project also has the potential to produce resources that could be targeted at programmes and initiatives that support those who are currently inactive.</p>
Outcome	Response
<p><i>Personal experience</i></p> <ul style="list-style-type: none"> • provide opportunities for physical activity that are accessible, inclusive, welcoming, nurturing and convenient; • acknowledge that there are a range of motivations to participating in physical activity and that some people want to be 	<p>The proposal aims to provide real choice to local residents enabling them to engage in a far broader range of activity within St Edmundsbury.</p>

<p>competitive, whilst others don't; and</p> <ul style="list-style-type: none"> • support the provision of facilities (including shared facilities) and opportunities in locations that encourage participation and keep active people active. 	<p>The range/choice of services and facilities also enable people to initiate and maintain their motivation to stay active for longer, which provides a better chance of success to create behaviour change in the longer term.</p>
<p><i>Health and wellbeing</i></p> <ul style="list-style-type: none"> • promote initiatives that will support the Suffolk Health and Wellbeing Strategy; • focus on activity to address preventable health issues by creating local opportunities that address local health needs, using the health data at Appendix A of the 'West Suffolk: promoting physical activity' framework; • ensure that active people remain active and that more people become active; and • encourage natural exercise as a part of daily lives and acknowledge that this may not include traditional sport. 	<p>The programmes/initiatives operating from the proposed facilities, combined with those in the broader community, create a platform to promote the need to lead a healthier lifestyle.</p> <p>The creation of the wellbeing facility within the leisure centre creates a facility where health agencies can create partnerships with physical activity specialists to further develop programmes, referral routes and opportunities that address the conditions highlighted in the local needs assessment</p>